

Current COVID-19 Diverse Media Contractors

UPDATED SEPTEMBER 2022

The following contractors are partnering with the Minnesota Department of Health through December 2022 to share COVID-19 vaccine information with communities of color, American Indian communities, LGBTQ, and Disability communities. For more information, please contact the MDH COVID-19 Cultural, Faith, and Disabilities Branch at health.covidmedia.MDH@state.mn.us.

Diverse Media Contractors

Organization	Communities Reached	Geographic Area
3HmongTV Lee MEE DBA HBC Television	Hmong	Metro, Central, SE, SW
Association of Minnesota Public Educational Radio Stations (Ampers)	American Indian, American Indians living off the reservation, African American, Disability communities, LGBTQ	Statewide
Asian Media Access	Asian Indian; Cambodian; Chinese; Japanese; Karen; Korean; Hmong; Laotian; Thai; Vietnamese	Metro
Bottomless Coffee	LGBTQ, African American	Metro
Center for Community Service	Chinese	Metro
Communication Services for the Deaf	Disability communities	Statewide
Doll Face Media	African American, Somali, Ethiopian	Metro
Hmong Today	Hmong	Metro
KAT Marketing	Reservation communities will be reached through the GoodHealthTV® network in their tribal health facilities, American Indians living off reservation	Statewide
Keystone Interpreting Solutions	Disability communities	Statewide
KFA Digital	Karen, Karenni, communities from Burma, Hmong, African American, East African communities	Metro
KFAI Fresh Air	LGBTQ, multiple communities	Metro
KMOJ FM	African American, Disability communities	Metro

HEADER REPEATS FROM PAGE 2 ONWARD

Organization	Communities Reached	Geographic Area
La Raza Radio (Santamaria Broadcasting)	Latinx	Statewide
McFarlane Media Interests, Inc.	African American, East African, West African, Caribbean African and Afro Latino	Metro
Minnesota Spokesman-Recorder	African American	Metro
MLatino Media, LLC	Latinx, Somali	Metro, Central, SW, SE
Mshale Communications	All African immigrant communities in Minnesota	Metro, Central, SE
NewPublica, LLC	Latinx	Statewide
OROMIA 11	Oromo, Amharic and English-Speaking audiences	Statewide
Patagonia Visual Solutions	Spanish-speaking community, Twin Cities Spanish speakers	Metro
PhilanthroFund Foundation	LGBTQ, African American, American Indians living off the reservation	Statewide
Poet Photography	African American, Liberian, LGBTQ	Statewide
Soluciones, LLC (El Rey)	Spanish Speakers	Statewide
Somali TV of Minnesota	East African, Somali primary, and Oromo who speak Somali, and Somali Kenyans	Metro, Central, NE, SE, SW
Turning Point	African American	Metro
WUMN Univision (Mediavista WUMN)	Latinx community, LGBTQ	Statewide

Minnesota Department of Health
 Center for Health Equity
 625 Robert St. N.
 PO Box 64975
 St. Paul, MN 55164-0975
 651-201-5813
health.equity@state.mn.us
www.health.state.mn.us/communities/equity

9/28/2022

To obtain this information in a different format, call: 651-201-5813.