

# COVID-19 Contracts Round 3: Diverse Media and Community Engagement

UPDATED AUGUST 7, 2020

The following contractors are partnering with the Minnesota Department of Health through December 30, 2020 to share COVID-19 information with communities of color, American Indian communities, and LGBTQ communities – especially related to testing, case interviews, and contact tracing. For more information, please contact the MDH COVID-19 Cultural, Faith, and Disabilities Branch at [health.covidoutreach@state.mn.us](mailto:health.covidoutreach@state.mn.us).

## Diverse Media Contractors

Organization	Communities Reached	Geographic Area(s)
Association of Minnesota Public Educational Radio Stations (Ampers)	American Indian	Statewide
Center for Community Services	Chinese	Statewide
DF Media	African American	Metro
El Rey	Latinx	Statewide
Hiiraan Online	Somali, East African	Central, SE, SW, Metro
HmongPages	Hmong	Metro, Central
KFA Digital	Karen, Karenni, Burmese	Metro, Central, SE, SW
KFAI Fresh Air, Inc.	LGBTQ, Hmong, Vietnamese, Filipino, Urdu, Hindi, Pakistani	Statewide
La Raza	Latinx	Statewide
McFarlane Media Interests, Inc.	African American	Metro
Mshale	African Immigrant	Metro, Central, SE
Oromo Diaspora Media, Inc.	Oromo, Amhara, Tigre, Sidama, Gurage, Somali	Statewide
PFUND	African American, LGBTQ	Statewide
Rae Mackenzie Group	African American	Metro
The Circle	American Indian	Statewide
WUMN Univision	Latinx	Statewide
Zoom Creatives	Hmong	Metro, Central, SW

## Community Engagement Contractors

Organization	Communities Reached	Geographic Area
African American Leadership Forum	African American	Metro
African Immigrants Community Services	African Immigrants, Somali	Metro
American Indian Cancer Foundation	American Indians living off reservation; all 11 Tribal Nations	Statewide
American Indian Community Housing Organization (AICHO)	American Indians	NE

COVID-19 CONTRACTORS THROUGH DECEMBER 2020

<b>Organization</b>	<b>Communities Reached</b>	<b>Geographic Area</b>
Asian Media Access, Inc.	Asian Indian, Cambodian, Chinese, Filipino, Indonesian, Japanese, Korean, Thai, and Vietnamese	Metro, Central, NE, SE
Briva Health	Somali	Central (St. Cloud area), Metro
CAPI USA	Hmong	Metro
Casa de Esperanza	Latinx	Metro, Central
Cedar Riverside Community Council	Somali, Amharic, Oromo	Metro
Centro Tyrone Guzman	Latinx	Metro
Comunidades Latinas Unidas En Servicio (CLUES)	Latinx	Metro, Central, SE, SW
Comunidades Organizando el Poder y la Acción Latina (or COPAL)	Latinx	Metro, SE, SW
Cultural Wellness Center	African American, African immigrants, American Indian, LGBTQ	Metro
EMERGE Community Development	African American, East African, Somali	Metro
Girls Are Powerful	African American, Primarily East African and Somali	Metro
High School for Recording Arts	African American, LGBTQ	Metro
Hispanic Advocacy and Community Empowerment through Research (HACER)	Latinx	Metro, Central, SE, SW
Hmong American Partnership	Hmong	Metro
Immigrant Law Center	Latinx immigrants, African immigrants, Asian immigrants	Statewide
Indigenous People's Task Force	American Indians living off reservation, African American, LGBTQ	Metro
Intercultural Mutual Assistance Association of Southeast Minnesota (IMAA)	Somali, South Sudanese, Sudanese, Ethiopian, Cambodian	SE
Islamic Association of North America	African American; Somali and other East African communities	Metro, Central, SW, SE, NW
JustUs Health	LGBTQ, African American, American Indians living off reservation	Statewide
Karen Organization of Minnesota	Karen, Karenni, Burmese	Metro, SE, SW
Lao Center of Minnesota	Lao	Metro, NE, NW, SW
Latino Economic Development Center	Latinx	Metro, Central, SE, SW
Leech Lake Band of Ojibwe	American Indians living off reservation, Leech Lake Reservation, LGBTQ	Metro, NE, NW, Central

COVID-19 CONTRACTORS THROUGH DECEMBER 2020

<b>Organization</b>	<b>Communities Reached</b>	<b>Geographic Area</b>
MN Africans United	African immigrants, including from Cameroon, Senegal, Ghana, Nigeria, Ivory Coast, Congo, Togo, Ethiopia	Metro, SE, SW
Northwest Indian Community Development Center	American Indians living off reservation, Red Lake Nation, Leech Lake Band of Ojibwe, White Earth Nation	NW
Oromo Resource Center of MN	African immigrants, including Oromo, Amhara, Eritreans, Somalis, Sudanese, other East African	Metro
OutFront Minnesota Community Services	LGBTQ	Metro
Riverside Plaza Tenants Association	African immigrant, Somali, Ethiopian	Metro
SEWA-AIFW, Inc.	South Asians, including from Bangladesh, Bhutan, Burma, India, Nepal, Pakistan, Guyana, Trinidad, Tibet, Sri Lanka	Metro, Central
Spiral Collective	American Indians living off reservation, LGBTQ	Statewide
The Power of People Leadership Institute	African American	Metro
Tibetan American Foundation of Minnesota	Tibetan	Metro
Vietnamese Social Services of Minnesota	Vietnamese, African American, Somali, Karen, Karenni, LGBTQ	Metro
WellShare International	African immigrants, including Somali, Hmong, Karen	Metro, Central, SW, SE
Wilderness Health, Inc.	African immigrants, including Somali, Liberian, Nigerian, Zimbabwean, Ethiopian	NE