

# m e m o

DATE: Dec. 2, 2016

TO: SHIP grantee partners

FROM: Peter Raeker, OSHII communications coordinator

SUBJECT: Statewide SHIP acknowledgements

Thank you for working with local public health and Minnesota's Statewide Health Improvement Partnership grantees on creating better health in your community.

We appreciate all that you do.

As part of our statewide communications efforts, we are asking partners to help us acknowledge SHIP efforts by using the statewide logo and funding credit line on marketing and communications materials. Partners must also acknowledge SHIP support when written credit is not applicable by providing oral credit in media interviews. This is an important way for us to continue building a collective statewide impact and helps to ensure continued support from our funders.

We have provided resources on this [Communications Tools web page](https://www.health.state.mn.us/communities/ship/support/commsassets.html) (<https://www.health.state.mn.us/communities/ship/support/commsassets.html>) to help you get started.

If you have questions, please contact me at 651-201-5391 (email: [peter.raeker@state.mn.us](mailto:peter.raeker@state.mn.us)) or your local SHIP staff.

Thanks again for your work to create healthier communities across Minnesota.