

# **MN Thrives Social Media Toolkit**

This social media toolkit includes post copy and hashtags that have been created to help promote MN Thrives. You can combine them with an appropriate graphic or image. Follow @mnhealth to like and share these messages and more.

### Post 1

Looking for ideas to help your community address critical needs for mental well-being? MN Thrives can help with that! It's an interactive database built by people like you entering information about their work to promote mental well-being and inclusive, thriving communities. Check out MN Thrives to learn about initiatives in local communities, submit your own activities, and help spread the word. Visit health.mn.gov/mnthrives to learn more! #MNThrives

# Post 2

Could your community do more to promote mental well-being? MN Thrives can help with that! It's an interactive database built by people like you entering information about their work to promote mental well-being and inclusive, thriving communities. Check out MN Thrives to learn about initiatives in local communities, submit your own activities, and help spread the word. Visit health.mn.gov/mnthrives to learn more! #MNThrives

# Post 3

Are you looking for strategies to support positive mental health for your local communities? MN Thrives can help with that! It's an interactive database built by people like you entering information about their work. to promote mental well-being and inclusive, thriving communities. Check out MN Thrives to learn about initiatives in local communities, submit your own activities, and help spread the word. Visit health.mn.gov/mnthrives to learn more! #MNThrives

### Post 4

Want to know what other communities are doing to promote mental health and well-being? Check out MN Thrives! It's an interactive database built by people like you entering information about their work to promote mental well-being and inclusive, thriving communities. Visit health.mn.gov/mnthrives to learn more! #MNThrives

#### Post 5

Is your community doing something amazing to promote well-being? Tell people about it! Share it in MN Thrives. MN Thrives is an easy way to share information about your work. Help to spread the word about exciting strategies to promote mental well-being across all Minnesota communities! Visit health.mn.gov/mnthrives to learn more. #MNThrives

Minnesota Department of Health Mental Health Promotion <u>Health.CFHCommunications@state.mn.us</u> www.health.state.mn.us